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LINK TO NIGHT BLOOMS MEDIA KIT

Huntsville Botanical Garden Opens New Summer Event 'Night Blooms' Tomorrow Night

HUNTSVILLE, Ala. (July 20, 2021) – The <u>Huntsville Botanical Garden</u> is opening its newest summer event, "Night Blooms," presented by PNC Bank, on July 21. Featuring thousands of lights and botanical lanterns, the evening event has never before been held at the Garden, and it offers a new and unique experience for guests of all ages.

"The Garden is known for being a place to spend time with loved ones in nature, whether it's during a special program or a regular daytime visit," said Sue Wagner, chief executive officer of the Garden. "Night Blooms is built on that same principle, the joy of sharing a memorable experience with friends and family. But at Night Blooms, you will experience the Garden like you never have before. It's truly a one-of-a-kind experience."

Night Blooms takes guests on a one-mile walking journey through the Garden, where they will discover vignettes of botanical lanterns integrated into the natural surroundings. Designed and handmade by trained artisans, these lanterns reimagine plants and wildlife as illuminated, technicolor and larger than life. Additional lighting effects complete the immersive experience that transforms the Garden's landscape with light.

Named one of the <u>top tourist attractions</u> in the state by the Alabama Tourism Department, the Garden is a popular year-round destination for both local residents and tourists. Night Blooms is expected to attract more than 50,000 guests throughout the 10 weeks of the event. It is a summer activity designed for visitors from northeastern Alabama and surrounding states, as well as tourists traveling through the area.

"Night Blooms is all about encouraging visitors to see art in a new way, and PNC is excited to once again work with the Huntsville Botanical Garden team to help bring such a creative exhibit to Huntsville for families and visitors to enjoy throughout the summer," said Nick Willis, PNC regional president for North and Central Alabama.

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About the Huntsville Botanical Garden

The 112-acre Huntsville Botanical Garden is open year-round and contains a diverse ecosystem of meadows, upland and bottomland forest, and wetlands, as well as a variety of specialty gardens and native plant collections. The Mathews Nature Trail contains the largest accredited trillium collection in the U.S., and the Anderson Education Center is home to the nation's largest open-air butterfly house. The Native Plants Teaching Garden is a public space that highlights the way local plants, soil, pollinators, and birds create distinct communities and how they interact to form a diverse, sustainable, and attractive landscape. A 501(c)(3) non-profit organization, the Garden is a member of the American Public Gardens Association, the North American Plant Collections Consortium, the American Horticultural Society, and Botanic Gardens Conservation International, as well as an ArbNet-accredited arboretum. For more information, visit hsvbg.org.

About PNC Bank

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